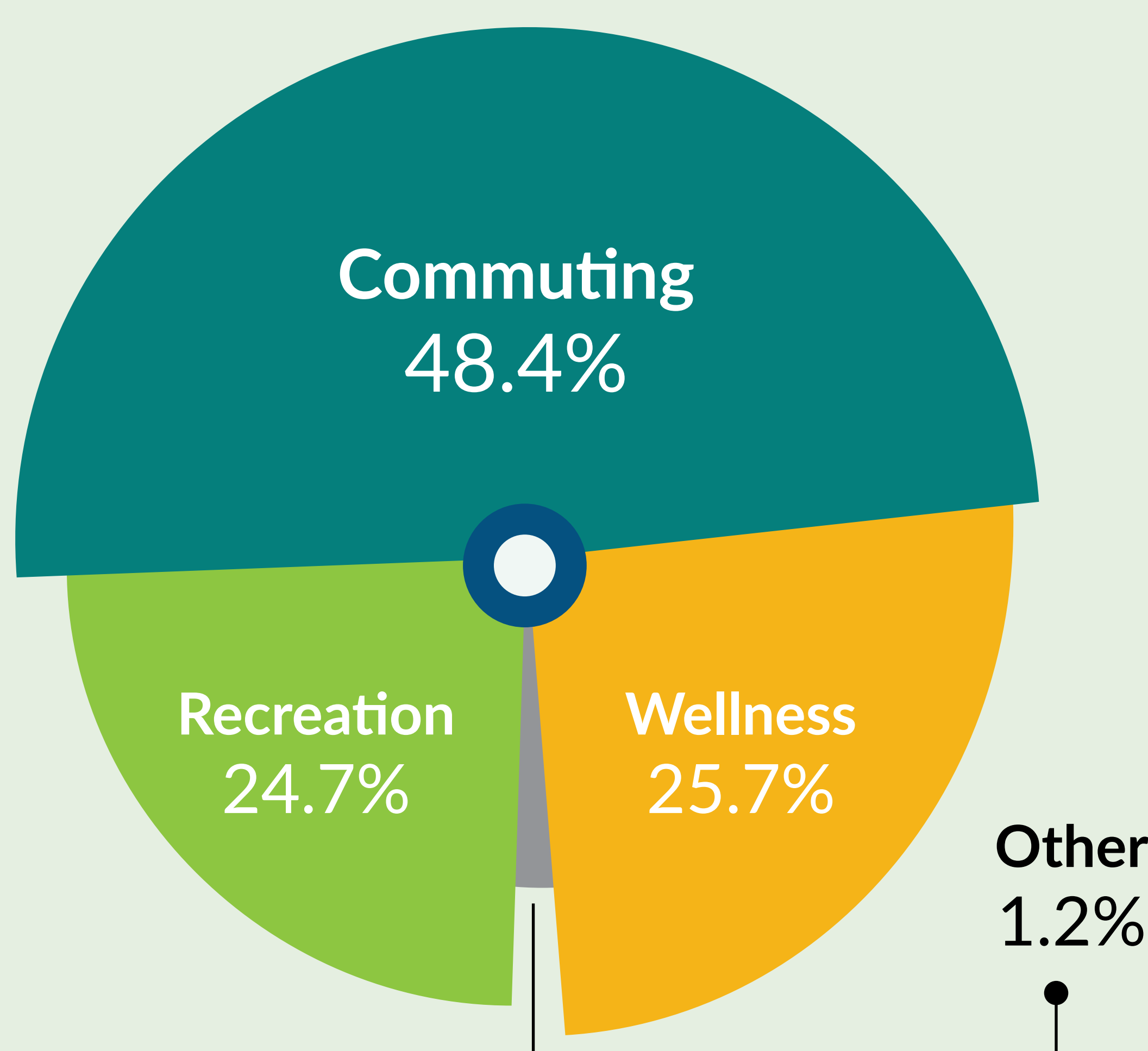


Affordable E-Bikes, Real Impact

How rebates and community programs are unlocking mobility in New York.



*Survey results of 500 New York residents.

Transportation Equity Challenge

Mobility Isn't Equal

Why E-Bikes Work for New York

Built for Longer Distances



Hills & spread-out cities? No problem



E-bikes help with commutes, errands, deliveries

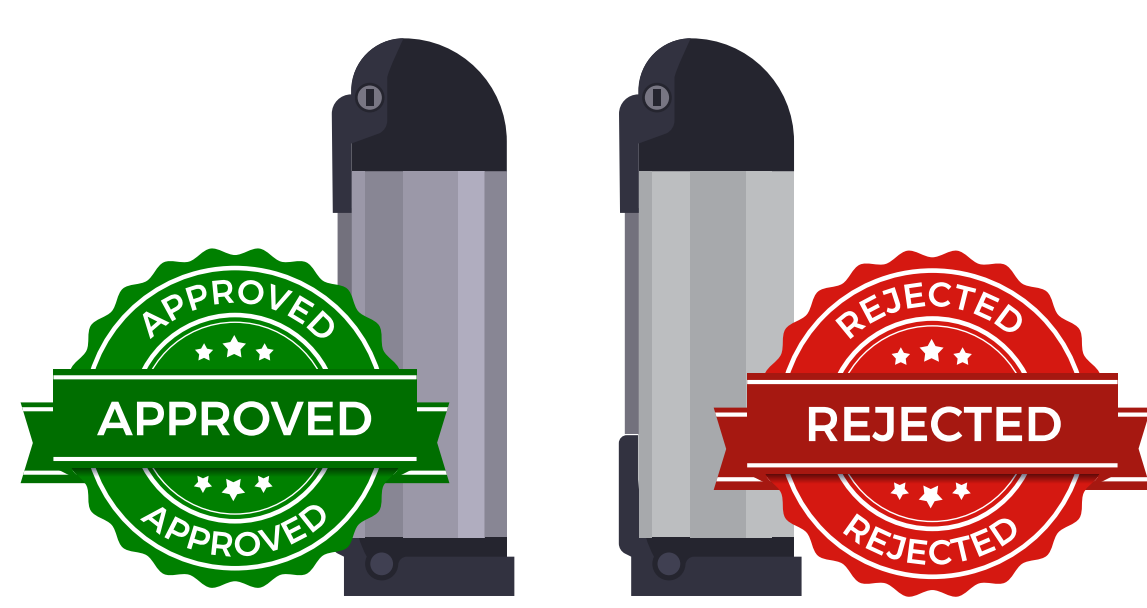


Ideal for both recreation & work

Safety Comes First

NY State Safety Standards

- ✓ UL certification = peace of mind
- ✗ Cheap online e-bikes = risky

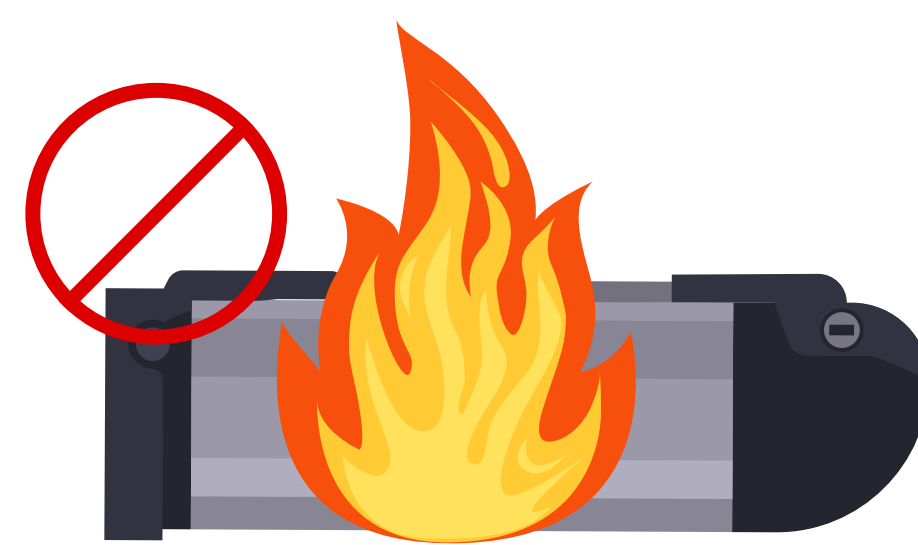


Look for certified battery & charger

Hidden Danger: Unsafe Batteries

Why Cheap Batteries Burn

- ⚠ Thermal runaway can cause fires
- ⚠ NYC incidents proves risk
- ⚠ NY bans non-UL certified battery sales



The Power of Rebates

Making E-Bikes Affordable

- Helps low-income buyers access safe bikes
- Supports local bike shops & repairs

Local Innovation in Action

Community Programs That Work

- E-Bike Libraries: Try an e-bike for free
- Project MOVER: NY's first e-bike incentive program
- Buffalo, Niagara Falls, and Westchester lead the way



Beyond Transportation

What Affordable E-Bikes Deliver



Access to jobs and health services

Active lifestyles and cleaner air

Mobility for all ages and incomes

Pedaling Toward Equity

When mobility is affordable, everything changes. Support rebates, safety standards, and programs that empower New Yorkers.



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